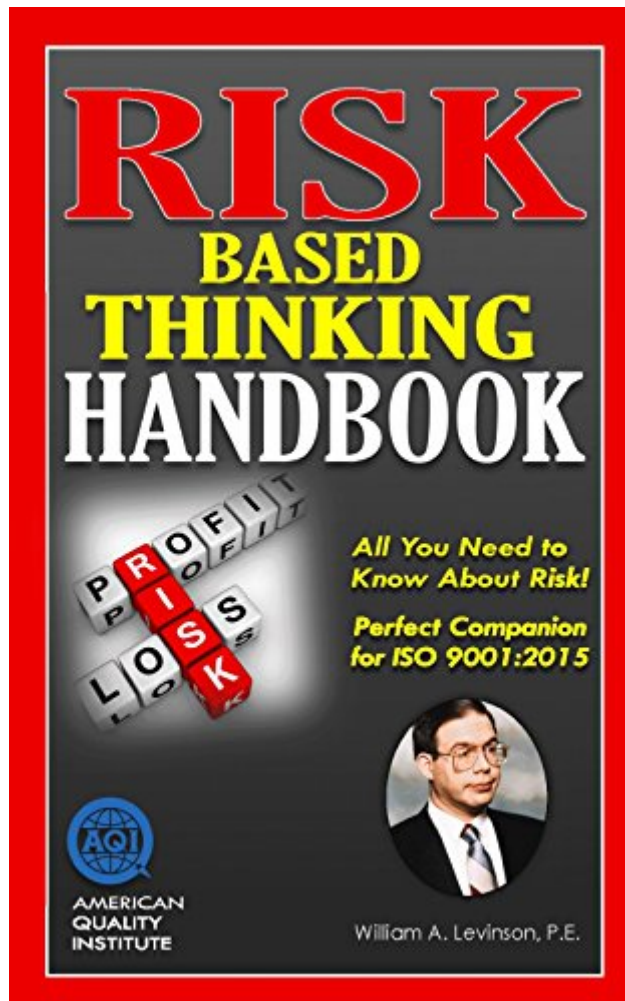


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# RISK BASED THINKING HANDBOOK: Perfect Companion For ISO 9001:2015



## Synopsis

This pocket guide is an excellent bridge between risk-based thinking and operational risk management. As a risk management practitioner with the Department of Defense I find itâ€™s not that easy to set up a formal management structure to support risk analysis and itâ€™s a much larger challenge to obtain and sustain the â€œrisk mindsetâ€• thatâ€™s needed by all in the value chain to effectively and continuously identify and manage operational risk. For example, many organizations routinely perform a SWOT analysis but often fail at carrying the threats and opportunities into frequent and critical decision-making events thus increasing risk to operations, stakeholders, and customers. Mr. Levinson makes the link between risk-based thinking and risk management through a comprehensive coverage of pro-active risk thinking coupled with risk management principles and guidelines with emphasis on preventive-based methodologies. Heâ€™s done an excellent job of explaining the role of waste (from the LEAN perspective) and how it can increase risk to organizations who fail to â€œsee and thinkâ€• that the many forms of waste are a source of operational risk to the organization. Of key interest is his explanation of external risks driven from external forces such as economic conditions, cultural differences, conflicting value systems, and the high-speed changing environments of technology and consumer demand. He provides historic and highly relevant examples ranging from world trade and global markets to national defense. This guidebook flows very well. All concepts and methodologies are well supported and linked to associate management standards (ISO 9001 & 31000). If youâ€™re an organization that wants to raise its level of risk-based awareness across the enterprise then give every member a copy of this pocket guide and donâ€™t stop there! Add this to your strategic objectives: Get grokked on risk-based thinking!

## Book Information

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## Customer Reviews

After reading and using this powerful new approach on an ISO9001:2015 implementation, I highly recommend this book to help with the risk analysis part of the new ISO standard. This book is easy to read and understand which allows for quick implementation into a QMS program.

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